

ABGA Member Consignment Auction Instructions

1. Go to harveyplus.com and click on ABGA Online Auction then click Add Consignment.
2. Fill out the form (one per goat/ consignment).
 - a. Enter your ABGA member # (You must be an active member to consign in the auction)
 - b. Be sure to include 'type' of goat in Lot Title. Use titles such as Fullblood Doe, Commercial Buck, Kiko Cross Recip, etc)
 - c. Be thorough with your descriptions- include details such as pigment, teat structure, registration number, pedigree, hip height, weight, etc. Also include contact information so that buyers are able to reach you with questions about your animal or pickup and payment options. If you have special payment or pickup instructions that the buyer should be aware of, please include them in the lot description.
 - d. Upload QUALITY pictures that offer different views of the animal.
 - e. You have the ability to change the default starting bid (higher or lower). Keep in mind bidding increments will be set to \$25 until \$1,000 where it will change to \$50. Use the starting bid as your reserve price OR use a lower starting price and bid against the current bidders up to your reserve amount. Harvey Plus WILL NOT release any bid information to buyers or sellers during the auction. It is YOUR responsibility to bid on your own behalf. As a seller, you are required to sell at the final bid price to the final bidder.
 - f. Buy it Now price is optional- use this feature to 'list' your goat at a set price.
 - g. To get your embed code with a YouTube video: click 'share' under the video and then 'embed'. Copy the code presented and paste it into the video box in the form.
 - i. Video tips:
 1. Keep the video to 1-2 minutes.
 2. Keep the camera stationary and move the goat. (no zoom, no left/ right)
 3. Pen the goat by itself so that it is the only goat in the pen.
 4. Use a pen that is large enough for buyers to see the true gate of the goat as it moves away and toward the camera.
 5. Feel free to narrate the video with details about the animal.
3. Click submit.
4. If you are done submitting consignments, click checkout/ check out with PayPal OR click Continue Shopping to add another consignment.

You will receive a confirmation email with the lot information you submitted. If you need to make corrections, send an email to Jill Harvey at jill@harveyplus.com with any corrections or updates.

After the auction closes, you will receive contact information for your buyer(s). The buyer is responsible for paying you directly- neither Harvey Plus nor the ABGA will collect payment for animals.

If you need further assistance, please call or email Jill Harvey at jill@harveyplus.com | 937-244-1448.